



Evolving Human Privacy Policy

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Introduction

Evolving Human is a global community, welcoming people from every discipline and culture who seek a deeper understanding of the world. While gathering information about the people who use EvolvingHuman.world, our mobile apps, platforms and related sites (collectively referred to as “Evolving Human Sites”), we take your privacy very seriously and make every effort to safeguard your personal data. This privacy policy is intended to inform you of what information we collect, how this information is used and what steps we take to protect this information, as well as providing you a process to update, change or delete your personal data.

By using Evolving Human Sites, you agree to our privacy policy. If you wish to update your personal information or any specific consent that you have provided to Evolving Human on any of Evolving Human Sites, please contact Evolving Human at info@evolvinghuman.world

What information we collect

We collect three (3) types of information:

1. Personal information that you provide directly to us when you create an account, sign up with a subscription to Evolving Human, and save items to your profile or submit information through a form based on a specific request or purpose.
2. Data collected automatically such as tracking information, IP addresses or other data related to usage on Evolving Human Sites.
3. Cookies, to help us understand what areas of Evolving Human Sites are most useful and interesting to our audience.

We collect some information to help customize your experience based on your previous activities on EvolvingHuman.world.

Information you provide directly to us

Account information

At account registration, you provide personal information, such as your name, email address and password, and you have the option to provide other information. If you create an account through a user profile (such as Facebook, or other social media sites), then your information is sent from your profile to use in accordance with our privacy policy. We also collect information on your site activity when you favorite, save or watch talks.

We collect basic information you provide when you create a EvolvingHuman.world account or register for an event. It's secure, and we'll never sell it.

Conference information

When required for Evolving Human events registration, we collect and process your personal information including your name, address, telephone number and email address, and other preferences such as profile, photos, workshop and activity choices. At times, you may be asked to provide additional information, such as payment to provide under a secure conference registration process. When you provide your credit card number, it will only be shared with verified third parties who perform tasks required to complete the purchase transaction, and only the last four digits will be stored.

We need payment info to complete purchases, but we don't store credit cards except the last four digits.

Evolving Human online events

When using Evolving Human's online event platform, we collect, process and in some cases display your personal information such as your Evolving Human profile text, badge information and photo to highlight, promote or share activity with those also participating in the event. Evolving Human may share elements of information with others in the Evolving Human community, partners, or future attendees to explain the nature of the different types of interactions that attendees can have in attending a virtual Evolving Human program.

Evolving Human shares some personal information collected during a virtual Evolving Human event with others to highlight, share and promote the event with others.

Class information

When required for Evolving Human class, we collect and process your personal information including your name, address, telephone number, email address and other preferences, such as profile information, mobile app preferences, activity and logged information and details, such as prompts and notes collected within the Masterclass mobile app and/or your corresponding EvolvingHuman.world account. No personal payment information is collected, as it is only provided directly to the platform provider for the Evolving Human class for consumers and via your organization for Evolving Human class for organizations.

This describes how Evolving Human collects information via our Evolving Human apps, available via App Store or Google play. Evolving Human may use the information from the Evolving Human account and the Evolving Human apps combined to understand its users.

Subscriber information

When signing up as a subscriber to Evolving Human's content in Evolving Human's apps, Evolving Human may collect your personal information to manage, store and process subscriber information, including your name, email address and if provided, your Evolving Human subscriber ID. No personal payment information is collected, as it is only provided directly to the platform provider for Evolving Human subscriptions where such subscriptions are available. Evolving Human does not collect, process or store any personal information from subscribers of Evolving Human content through the app unless a user contacts Evolving Human directly via support.

This describes how Evolving Human collects information via our memberships, available via App Store or other third party platforms. Evolving Human may use the information to understand its users and to provide information about Evolving Human content and its community.

Member information

When signing up as a member, you agree to donate the specified amount on EvolvingHuman.world. By making the donation, Evolving Human processes your payment through a secured third party provider and does not collect or store your payment information. We collect your personal information to manage, store and process member information, including your name and amount of donation so that we can provide a receipt of any donations above \$250.00 and send you member related information such as benefits and virtual events.

This describes how Evolving Human collects information via our member donation page. Evolving Human may use the information to understand its members and to provide information about membership benefits.

Data research

Evolving Human may conduct social science research from time to time related to an interesting idea, topic or concept that Evolving Human wishes to explore further, by using information provided directly through surveys or questionnaires. Evolving Human's use of any personal information provided in this manner will be described to you at the time of the request. Your information will not be sold and Evolving Human will use the data solely for research purposes which may include sharing collected data with trusted third parties, such as academic researchers that work with Evolving Human on these projects. The data collected during research projects may be published in aggregate/anonymous form by Evolving Human and/or research partners. In these cases, no personally identifying information will be included.

Any personal information you provide for research purposes will not be sold and will be used for purposes of exploring an idea, topic or concept that Evolving Human is researching. Any additional use will be done only with explicit permission.

Comments and other public activities

We offer you opportunities to engage in public activities on EvolvingHuman.world. "Public activities" are any actions you take on Evolving Human Sites that are designed to be visible to other users -- including comments, recommendations and ratings. Your account is public by default. If you choose to engage in public activities, any personal information you upload may be read, collected or used by third parties. Please refer to the [Community Guidelines](#) about how to best take advantage of our interactive sites.

We are not responsible for any personally identifiable information you choose to submit in public forums. Information shared here may be used by others, potentially to send you unsolicited messages. If publicly posted information is not consistent with our terms of use, your content may be removed. For more information, see the [EvolvingHuman.world Terms of Use](#).

Any personal information you post publicly is visible to all users. Be mindful of what you share, as we are not responsible for what happens with this information.

Use of Mighty Networks community sites

While on community sites, (such as one powered by Mighty Networks), Evolving Human provides a digital network where your postings, comments, or submissions on that site will be visible to other users. Please refer to the Mighty Networks privacy policy to adjust your settings. If you post within that community, any personal information you upload may be read, collected or used by other community members. Please refer to the About section within the site directly for additional guidelines and which information is shared or who to reach out to for questions.

Evolving Human provides community sites to help our members connect in ways that are engaging but use a third party platform, such as Mighty Networks. This describes how it works and that their privacy policy will apply when posting within that network.

Non-personal data collected automatically

Tracking information for our site

This type of information relates to how many views are counted for each Evolving Human post and how many times Evolving Human posts are saved or favorited. Other areas of the site automatically stores non-personal information about the sites' usage, popularity, and positive or negative impact. We perform statistical analyses of users of the site, and their viewing and participation patterns, for product development purposes and to generally inform advertisers about the nature of our audience.

We keep track of how often our audience engages with Evolving Human and do not share detailed contact information with our advertisers.

Device data

We may collect non-personal information about the computer, mobile device or other device you use to access Evolving Human Sites, such as IP address, geolocation information, unique device identifiers, browser type, browser language and other preferences automatically collected. Also, if using our Evolving Human Masterclass app, other personal information, including preferences and uploaded data may be collected and reviewed by Evolving Human to understand how you use the app.

We use non-personal information to help us understand how our audience views Evolving Human.

Data collected with cookies

Privacy Preferences

Evolving Human provides you the ability to change your privacy settings via Privacy Preferences to adjust the types of cookies that are collected by EvolvingHuman.world. While this may impact your user experience, you do have the option of turning certain cookies off.

Tracking usage

We use various technologies, such as cookies, to help manage Evolving Human offerings, track the use of the content we provide, understand how our audiences are using our Evolving Human offerings, and to better personalize them. Another tool used in conjunction with cookies relates to the use of pixels, which are used on specific landing pages on EvolvingHuman.world to identify our users to help advertise on third party sites such as Facebook and LinkedIn to help grow our community.

To help improve site performance, Evolving Human also generates first-party cookies (which are based on Evolving Human's use of analytic proxies and self-hosted tracking scripts) to track usage on our site. Collectively, the technologies we use across Evolving Human offerings include the list below.

- ♦ standard web analytics information
 - ♦ behavioral advertising which allows third parties to collect cookies to help Evolving Human advertise offerings more efficiently
 - ♦ aggregated data about email click-through rates and video viewing
 - ♦ data collected through HTML cookies, flash cookies, web beacons and similar technologies
 - ♦ demographics and other details to help us customize our sites based on your preferences
 - ♦ data on view counts and video search functionality
- Cookies provide a mechanism for us to understand how you use the site over time so that we can provide you the best user experience according to your expressed preferences. We do not sell this information to any third party but may provide information to partners that assist us in updating, managing or maintaining our websites.

We use cookies to customize your experience. We do not sell data collected from cookies to any third party, but may provide information to partners to help us update and maintain our website.

Location information

We may collect and use your location data (such as your country) to provide a tailored, language-specific experience for your region, but we don't collect any geolocation-specific data from you or your device. You can change the settings on your computer or mobile device to prevent your location data from being shared. If you wish to opt-out of tracking and cookies, please manage your privacy settings on your browser, or select other ways to turn off cookies and/or ad features.

We collect information about your location to provide you with the most localized experience possible, but never collect data from your device.

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How we use your data

We use your data for limited purposes and do not sell it to any third parties. Specific uses are defined below.

Evolving Human processes information differently depending on how a user submits the information through our Evolving Human Sites. For questions, please email info@evolvinghuman.world

Learning about our Community

We may use the information provided by the Evolving Human Community to conduct research with trusted partners to explore ways to enrich fundraising and philanthropic efforts, such as The Audacious Project, Countdown, and other initiatives supported by donor contributions.

Providing requested services

We may use the data to fulfill your requests for services and information. For example, using your contact information to respond to your customer service requests, or to enable registration for one of our conferences.

Communication

We use data we collect to send email newsletters, or information about conferences and Evolving Human events (if you have opted in for this information) as well as enabling Evolving Human to invite users to provide feedback on their user experience on Evolving Human offerings. We may also use the data to send you email communications, such as information about your account or updates to the site.

Enforcement

We may use the data to prevent illegal activities, to enforce the EvolvingHuman.world Terms of Use, or as otherwise required by law.

Personalization

Evolving Human connects Google Analytics client ID data with Evolving Human user ID data so that we can create a more personalized experience for users, even when not logged in. Evolving Human also uses software to help us understand preferences with respect to Evolving Human courses, podcasts, blog articles, and other available content to determine what is most relevant to users based on their prior behavior, both individually and collectively, to help gauge which content is most relevant while accessing Evolving Human content on EvolvingHuman.world, the Evolving Human app, or retrieving via email or other channels.

Behavioral advertising

In order to help Evolving Human better market on third party platforms, Evolving Human works with third parties to collect information about your use of our website so that Evolving Human can provide advertising about Evolving Human's offerings (such as products and services) tailored to your interests, including free educational resources and content recommendations. That advertising may appear either on our website, on our apps, or on other websites.

Evolving Human Legitimate Business Purposes

There are certain requirements issued by General Data Protection Regulation that permits Evolving Human to

process information as long as we meet certain criteria. To ensure you are provided with information that benefits you, the Evolving Human community and our broader society, the personal information you submit to Evolving Human is processed to maintain our relationship and used to offer you access to a range of ideas worth sharing.

Program specific uses

In addition to the uses identified above, we may use your personal information for any other purposes disclosed to you at the time we collect your data or pursuant to your consent, such as applications for various Evolving Human programs, nomination forms and requests submitted by users including as defined below.

Steps we take to protect your privacy

To protect and prevent unauthorized access to your personal information, maintain data accuracy, prevent accidental loss, destruction, damage or theft of data, Evolving Human implements and maintains security and organizational measures with commercially reasonable physical, technical and administrative controls. Please note that no method of transmission over the Internet is 100% secure.

Remember, when visiting a third-party site from EvolvingHuman.world, we do not control the privacy policies of other parties, so please check before browsing on those sites to ensure you agree with their terms.

This describes how Evolving Human protects data overall, the changes we have to our privacy policy over time; and offers you options to change how Evolving Human sees your data with respect to privacy settings and advertising.

Children under age

We do not knowingly collect personal information from children under 13 without verifiable parental consent. If we learn that we have collected any personal information from a child under the age of 13 or under the age of 16 from the European Union without verifiable parental consent, we will delete it from our database as quickly as possible. If you believe that we may have collected information from a child under age, please contact us at privacy@ted.com

Changes to this privacy policy

This privacy policy may be updated from time to time, and when the policy is updated, the version date will appear at the top of this privacy policy. If we make material changes, you will be notified here for a period of 30 - 60 days based on our last update.

Deactivating your account and managing privacy settings

You can request that your account be deactivated at any time by contacting us. When your account is deactivated, your user profile and all public activities (such as comments) will be hidden. You can also manage who can view your EvolvingHuman.world profile activity in the Privacy tab of your profile's account settings. To unsubscribe from our newsletter, click on the link at the bottom of the newsletter you have received, or you can manage your subscriptions from your EvolvingHuman.world profile. For any other changes regarding your personal data, please contact info@EvolvingHuman.world with your request and we will respond to you promptly.

Deactivating target advertising

If you wish to opt out of advertising based on your browsing activities, interests and geographic location, you can opt to only receive generic advertising.

To learn more about targeted advertising, please refer to the Digital Advertising Alliance on how you may opt out: <http://www.aboutads.info/PMC>; and/or Facebook to learn more about cookies when you are on their site: <https://www.facebook.com/policy/cookies/>.