



# Evolving Human Usage Policy

## Personal Use (Non-Commercial)

### Personal Use only (non-commercial):

We encourage you to share Evolving Human Content, under our Creative Commons license, or ( CC BY–NC–ND 4.0 International, which means it may be shared under the conditions below:

- CC: means the type of license rights associated with Evolving Human Content, or Creative Commons
- BY: means the requirement to include an attribution to Evolving Human as the owner of the Evolving Human Content and include a link to the talk, but do not include any other Evolving Human branding on your website or platform, or language that may imply an endorsement.
- NC: means you cannot use Evolving Human Content in any commercial context or to gain any type of revenue, payment or fee from the license sublicense, access or usage of Evolving Human Content in an app of any kind for any advertising, or in exchange for payment of any kind, including in any ad supported content or format.
- ND: means that no derivative works are permitted so you cannot edit, remix, create, modify or alter the form of the Evolving Human Content in any way. This includes using the Evolving Human Content as the basis for another work, including dubbing, voice-overs, or other translations not authorized by Evolving Human. You may not add any more restrictions that we have placed on the Evolving Human site content, such as additional legal or technological restrictions on accessing the content.

### Embedding Evolving Human Content on your blog or site:

Type of site/company: Bloggers, news/information websites and nonprofits (by which we mean registered 501(c)3 organizations in the United States, and the equivalent in all other countries), may share one or more Evolving Human Content under a Creative Commons license, provided that they follow the rest of the guidelines on this page, and sharing the Evolving Human Content is not the central purpose of your site. This means that we expect the usage under Creative Commons to be for the purpose of sharing ideas, not to use Evolving Human Content as the main content for your site, which generates revenue or other sources of income (including from ads) that relies on content we are providing. If you are interested in licensing Evolving Human Content for other purposes, or for general usage, please contact us for more details. Transcripts and subtitles may be used under the same Creative Commons license in conjunction with the Evolving Human Content. Copyright on the transcripts is owned by Evolving Human and any edits, alternate usage rights or changes to these documents are not permitted without permission. Therefore, if you wanted to publish Evolving Human Content in a book, test, play, or any other publication, permission is required.

Video player: You must use the Evolving Human embeddable player. This allows us to further our overall mission by tracking video usage. Scraping video from EvolvingHuman.world is not permitted.

Attribution: You must attribute Evolving Human as the owner of the Evolving Human Content and add a visible link back to [EvolvingHuman.world](http://EvolvingHuman.world): You may not edit Evolving Human Content, or alter them in any way, including by sharing truncated versions or clips. This is essential for preserving the integrity of the speaker's ideas.

## Commercial / Corporate Use

Using Evolving Human Content in a commercial context requires a license. This type of use is not limited to uses that generate profit, but includes employee learning, on an intranet system, at a company event, in training materials, within a Evolving Human-branded video offering or editorial program, in tv/film including documentaries, in an online or virtual course, in a podcast, and more. Non-profit or educational institutions may also require licenses if the use is commercial in nature.

To license Evolving Human Content for use within your organization, We have programs designed for organizations interested in using Evolving Human Content for initiatives including Learning and Development, Leadership, or Diversity, Equity, and Inclusion (DE&I).

Companies and organizations considering embedding or hyperlinking Evolving Human Content in other contexts; such as internal communications, company websites and one-off licenses must [contact us](#). Please note that no promotional applications of Evolving Human Content are permitted. Licenses for commercial applications involve a fee, which supports Evolving Human's nonprofit initiatives.

If you'd like to learn more about corporate partnerships with Evolving Human, read about how to [partner with us](#) or email [info@EvolvingHuman.world](mailto:info@EvolvingHuman.world) with the word "PARTNER" in the subject line.

## Projecting Evolving Human Content to a group

We encourage you to find creative ways to share Evolving Human Content with your friends, family, students, colleagues and communities. See below for specific examples. Please note that some of the below use cases require a license.

### **Evolving Human Content in the classroom**

Many educators use Evolving Human Content to stimulate discussions with students or to complement course materials and we encourage you to do so as well. You can stream Evolving Human Content from [EvolvingHuman.world](http://EvolvingHuman.world) or from Evolving Human's official YouTube channel, as long as you comply with the terms of the Creative Commons license outlined above. Feel free to share links to [EvolvingHuman.world](http://EvolvingHuman.world) or Evolving Human's official YouTube channel with students on online forums or class websites.

### **Evolving Human Content at non-Evolving Human conferences**

Conference presenters can stream Evolving Human Content from [EvolvingHuman.world](http://EvolvingHuman.world) or Evolving Human's official YouTube channel in a non-commercial, educational context. Commercial entities require a license to show Evolving Human Content at a conference or industry event and should contact us for approval. Presenters using Evolving Human Content in a non-commercial context can stream Evolving Human Content from [EvolvingHuman.world](http://EvolvingHuman.world) or Evolving Human's official YouTube

channel, as long as you comply with the terms of the Creative Commons license outlined above. In particular, the Content must be shown unedited, including the Evolving Human visuals and if applicable those of the partner conference, and those of the Evolving Human Content sponsor, as well as the copyright information. For more information about using Evolving Human Content in a commercial context at conferences or industry events, please [contact us](#).

### **Screening to groups**

A variety of companies, organizations and institutions request use of Evolving Human Content for screening within common areas, for educational use in exhibits, and for employee training and development. Some of these use cases require a license. For more information about obtaining a license for these purposes, please contact us

## **Media requests**

### **Evolving Human Content in documentaries**

Requests for use within a documentary should be submitted via email at [info@EvolvingHuman.world](mailto:info@EvolvingHuman.world).

### **Evolving Human Content on a television channel**

At this time we are not extending licenses for use of Evolving Human content to cable, cable access, or PEG channels.

### **Requests for Evolving Human Photos**

At this time we do not license speaker photos or Evolving Human images outside of formal licensing partnerships.

### **Translating Evolving Human Content**

For those interested in helping to translate Evolving Human Content, contact us via email at [info@EvolvingHuman.world](mailto:info@EvolvingHuman.world).

Need more information, or have a unique request? Please submit your licensing request by email at [info@EvolvingHuman.world](mailto:info@EvolvingHuman.world).

### **How long will it take to hear back regarding my media request?**

We ask for a minimum of two weeks to review and process all media requests. As an organization dedicated to spreading worthy wisdom, processing can take time. Please know that we are working as quickly and as diligently as possible, however, to address your request!